

# Press Release

## For its 25th edition, the Montreal Job & Training Fair is revamping its resume

Montreal, August 3, 2005 – Ever on the lookout for the latest trends, the Montreal Job & Training Fair <Salon Emploi-Formation> is proud to offer whole new prospects for all participating employers, job hunters, training staff, organizations and self-employed workers.

Many great surprises await you, and they will start right at the door! This fall, admission is free for all visitors - just show up at Montreal's Palais des Congrès on September 27-28.

### **THE reference for employment in Quebec**

Since its creation in 1994, the Montreal Job & Training Fair has become a must event for close to 600,000 candidates: job hunters, graduates and students.

In its 11 years of existence, the Montreal Job & Training Fair welcomed close to 600 companies and helped them find candidates for several thousands of jobs.

Because of its great success in all these years, the Fair gained a solid reputation and is recognized by all as a major event in Quebec's job & training market.

### **The Job & Training Fair in good hands**

In May of this year, Mrs. Maud Allard, President of Expoz, took over the Montreal Job & Training Fair, considered to be the largest career fair in Quebec.

Blessed with boundless energy and a keen business sense, Mrs. Allard has managed to organize over twenty major events in her career. Among her most successful events, we may include: the Montreal Job & Training Fair from 1998 to 2004, the Call Center Fair, the Self-Employed Worker and Micro Enterprise Venture, and her most recent achievement, The National Job Fair & Training Expo in Toronto.

She promises all exhibitors and visitors a most colorful and unforgettable 25th edition.



Toutes les perspectives s'offrent à vous

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### **A rich and innovative program**

For this 25th edition, the Montreal Job & Training Fair will give priority to technological innovations, and it will bring together self-employed workers. It will also welcome with open arms professional associations and organizations involved in promoting employment and training in Quebec.

Several original and efficient recruitment activities are on the program:

SpeedJobbing recruitment sessions will be organized on the spot and will regroup motivated job hunters pre-selected for 3-minute interviews with participating firms. Targeted subjects include: Customers Services, Call Centers, Insurance and Finance.

VoiceJob recruitment firm, a major partner, will present an ingenious technological innovation: the CV VIDEO, the most efficient way to stand out in the eyes of a recruiting agent. Job hunters present at the Fair will be allowed to record for free a 60-second video capsule, and therefore will be able to present their own resume dressed up with sound and images!

### **A new pavilion for self-employed workers**

Along with the specialized job and training booths exhibiting every year at the Fair, a space have been reserved for the new AgentSolo.com Pavilion, in an effort to ease negotiations between self-employed workers and contract employees and the companies requiring their professional services. Agents, speakers and several other exhibitors will be present.

The Montreal Job & Training Fair promises to be an all-inclusive and ground-breaking event. It should again be very successful in drawing a large number of visitors, as it never failed to do in its 11-year history.

**Do not miss it!**



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## Useful Information – MONTREAL JOB & TRAINING FAIR 2005

Montreal Job & Training Fair – 25th edition

Place :

Palais des congrès de Montréal  
159 St-Antoine Street West, 2nd floor

Access :

Place-d'Armes Metro Station

Schedule :

Tuesday, September 27, 2005, 9 a.m. to 7 p.m.  
Wednesday, September 28, 2005, 9 a.m. to 6 p.m.

Historical Background :

25th edition since 1994  
A total of 600,000 visitors  
600 different companies

Partners :

AgentSolo.com  
VoiceJob & SpeedJobbing

Admission Price :

Free admission for all visitors

Expected visitors :

Mayor of Montreal  
Minister of Employment and Social Solidarity of Quebec  
Minister of Immigration and Cultural Communities of Quebec

Promoter :

Expoz Inc.  
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