

## Launch of [GAAP.ca](http://GAAP.ca): The first accounting job board in Canada

Montreal, September 2006 - **jobWings Careers**, the Canadian leader in specialized job boards, is launching [GAAP.ca](http://GAAP.ca), the first site targeting technical accounting jobs for clerks, technicians and supervisors.

Bookkeeping, billing, payroll, accounts receivable, accounts payable, and more—all **accounting specialties** are covered. [GAAP.ca](http://GAAP.ca) facilitates contact opportunities between applicants and recruiters, in order to more easily fill the many jobs available in this sector.

"There is currently a **labour crunch** in the accounting field, particularly in payroll, bookkeeping and accounts payable," explained Manuel Francisci, president of jobWings. "With this powerful new tool, we hope to facilitate movement in the sector, as we have done in many sectors already."

GAAP.ca is available in French and English, and posts jobs from all over the country. Applicants have access to the following free services:

- **Job alert** - Applicants are automatically notified by e-mail of new postings that match their criteria.
- **Advanced search** - Applicants can search for jobs by province, type of job and key word. Job categories are tailored to the accounting field.
- **Specialized information and advice** - GAAP.ca provides applicants with advice specific to their profile for building their CVs, drafting their cover letters and preparing for interviews. Profiles of typical accounting jobs and information on the field will keep them up-to-date on the job market for accounting.



GAAP.ca allows recruiters to post their job offers in just a few clicks for \$285.

"The launch of GAAP.ca completes our accounting offering," stated Manuel Francisci. "Our flagship site, [jobWings.ca](http://jobWings.ca), targets professionals with an accounting designation, while GAAP.ca is for technical accounting jobs."

*What does GAAP stand for?*

Generally accepted accounting principles are a set of accounting and financial reporting standards.

### About jobWings Careers:

**jobWings Careers** is the Canadian leader in specialized job boards with 13 specialized job boards. These web sites are all part of [Publipac.ca](http://Publipac.ca), the only Canadian niche job board network. jobWings is also the founder of [Nicejob.ca](http://Nicejob.ca), the most popular Canadian job search engine. Launched in 2001, jobWings' first site, [jobWings.ca](http://jobWings.ca), has become the largest job board specializing in finance and accounting in Canada.

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