

PRESS RELEASE

“Give Yourself Your Walking Papers”

Montreal, August 29, 2005 – For its 25th edition, the Montreal Job & Training fair is launching its new daring slogan for its advertising campaign aimed at workers looking for new challenges.

If you are unhappy with your current job, or your career plans are not progressing as they should, the solution is simple: “Give Yourself Your Walking Papers”.

This exceptional campaign will include radio ads, billboards in metro stations as well as on top of vehicles wearing the Fair’s colors; those vehicles will be driven around all through the month of September.

Indulge yourself and visit the Montreal Job & Training Fair, September 27 and 28, at the Palais des Congrès in Montreal. Admission is free for everybody.

Check out right now the Fair’s new look: www.emploiformation.com

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Additional Information:

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